

bnf

ENTERTAINMENT



TRANSFORMING DREAMS
into unforgettable moments since 2007

ABOUT US

We specialize in creating unforgettable, top-quality entertainment that captivates and delights audiences around the world.





FOUNDER

Eider Rua, founder of BNF Entertainment and with more than three decades in the industry, has organized over 500 iconic events, including the World Latin Dance Cup. His leadership has set new standards in the entertainment industry, with accolades from the Ministries of Culture in Colombia and the United Arab Emirates.

Dancer and Choreographer Director:

Tango Champion in Colombia (2001) and National Salsa Champion in Colombia (2005).

World Salsa Champion with his company BNF at the World Latin Dance Cup in the United States (2010).

Salsa Champion at the Dubai Latin Festival (2007).

International tours in countries including Japan, the United States, various European countries, Argentina, Canada, Hong Kong, and Russia.

30 years of experience in the industry as a teacher, director, and producer.

Has trained more than 500 professional dancers globally.

Director and producer:

Organizer of the World Latin Dance Cup.

Artistic Director of the Dubai Shopping Festival (2024).

General Director of the International Tango Festival Medellín (2023).

Director of the show "Dancing Around the World," in Dubai and Colombia.

Director of the show "Tripudium," in Los Angeles, Colombia, and Dubai.

Producer of the Dubai Latin Festival, Colombia Salsa Festival, and World Tango Championship.

A woman with long black hair and bangs, wearing a black and gold outfit with a gold trophy, stands in front of a background of green bokeh lights. She is wearing black gloves and has her arms crossed. The text "EXPANDING THE RHYTHM" is overlaid at the bottom in a bold, gold font.

EXPANDING THE RHYTHM

DUBAI, UAE

From this magical hub, we conjure bespoke events and entertainment that dazzle audiences across **Europe** (Portugal, Spain, France, Italy, Sweden, Greece, Germany, Holland), Bulgaria, Switzerland, and throughout the **MENA region** (Egypt, Saudi Arabia, Qatar), as well as captivating audiences in India and Russia.





COLOMBIA, MEDELLÍN

From this enchanting center, we craft extraordinary events and captivating entertainment for audiences across North and South America, spanning Canada, the USA, Mexico, Colombia, Brazil, Peru, Venezuela, Chile, Ecuador, and Argentina.

EXPERTISE

Presented our talent in over
32 countries worldwide

Trusted by **500**
companies for our
services

Produced over **112**
successful events

Celebrating **20**
years of excellence
in Dubai

Seen by over
3 million people



The logo for bnf DANCE ACADEMY, featuring the lowercase letters 'bnf' in white on a purple circular background, with the words 'DANCE ACADEMY' in smaller white capital letters below it.

Our seasoned instructors specialize in Latin rhythms like salsa, bachata, and tango, eager to share the magic of dance with you.

The logo for the World Latin Dance Cup, featuring a stylized yellow and red globe icon on the left and the text 'WORLD LATIN DANCE CUP' in yellow and white on a red circular background.

Witness the world's largest dance competition, featuring over 2,000 competitors streamed by ESPN.

The logo for bnf ENTERTAINMENT, featuring the lowercase letters 'bnf' in white on a dark blue circular background, with the word 'ENTERTAINMENT' in smaller white capital letters below it.

Enjoy personalized entertainment crafted to suit your specific event needs, no matter the occasion.

The logo for CILIK, featuring the word 'CILIK' in blue capital letters on a green circular background.

Experience the world's most comprehensive and prestigious competency management system.

The logo for bnf HALL, featuring the lowercase letters 'bnf' in white on a dark blue circular background, with the word 'HALL' in smaller white capital letters below it.

Our spacious, fully equipped facilities are primed to host workshops, celebrations, and events.



TYPES OF ENTERTAINMENT

Explore Our shows variety Shows, Music, Roaming,
Special Events, Customized Shows

FOR ANY TYPE OF EVENTS

Wedding, Malls, Festivals, Opening, Gala Dinners.













**STEP
BY
STEP**

Understanding Your Requirements



Concept Design and Development



Proposal and Detailed Quote Submission



Approval and Agreement



Costume Creation and Preparation



Show Preparation and Rehearsals



Quality Assurance Checks



Ongoing Support During the Event



Post-Sale Service and Follow-Up





CHOOSE INNOVATION, CHOOSE TALENT

Over **5,000** costumes in
our collection

Collaborating with over
1,000 talented artists

Offering a diverse inventory of **500**
props and essential elements

CREATING WITH INDUSTRY LEADERS



bnf

ENTERTAINMENT

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